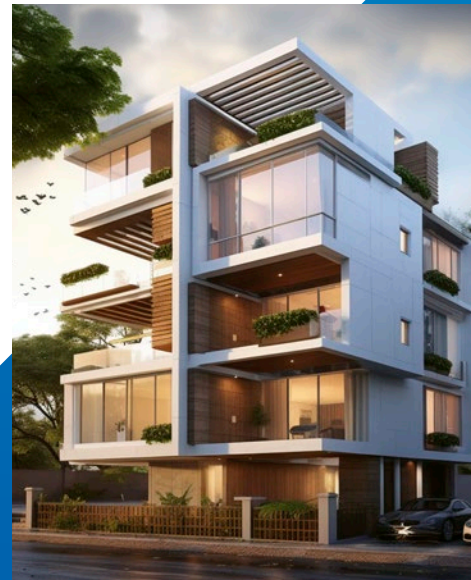


MASTER APPU

'For beautiful walls that lasts long



BUILDING DREAMS, ONE MATERIAL AT A TIME



Adding elegance and finesse to the world of construction.

Welcome to BM Industries, an entity with deep rooted values and a modern outlook with an established presence in the construction industry for the last 25 years. Under the brand name of **MASTER APPU**, we have been manufacturing and supplying top quality Building Materials, Architectural Paints and Water-proofing Solutions that have been adding value to construction projects across India.

We are dedicated to delivering superlative products that conform to the highest standards and surpass the exacting expectations of our esteemed clientele - ranging from top Developers to renowned Architects & Interior Designers.

Located in Taloja, Maharashtra, our state-of-the-art manufacturing facility employs some of the industry's finest minds who have proven experience and demonstrated expertise of over two decades. With continuous technical innovation and an unwavering passion, we ensure flawless and impeccable delivery. The result? Our entire offering is world-class - product after product, batch after batch. Always.

However, our commitment to excellence is not restricted to what we manufacture alone.

We are equally steadfast in our commitment to Environmental, Health, and Safety excellence. As a responsible corporate citizen with an objective to preserve our planet, we continuously strive to enhance environmental stewardship through resource conservation, waste reduction, pollution prevention, and strict adherence to regulatory mandates.





MASTER APPU

PREMIUM WALL PUTTY

For beautiful walls that lasts long!

A water-resistant white cement-based putty formulated to give white coating, bright, smooth and superior finishes on wall surfaces essential for wall painting.

Advantages

- High coverage area
- Ideal for internal & external surfaces
- Silky and Shiny finish
- Easy to use

Coverage:

7-10 sq.ft/ kg
(Double coat depends on surface).

Mixing: Use 300-400 ml of water for every 1 kg.

Available in: 1, 5, 20 & 40 kg.



MASTER APPU

COARSE PUTTY

Master Appu Coarse putty is high quality cement-based product. It is a base coat to cover the undulation and pinholes in the plaster surface for the wall/ ceiling. It can be used as a base coat for cement-based fine putty. It contains coarse minerals, white cement, and special polymers.

Uses

- Cement based plaster.
- ACC block work.
- Direct application on RCC and plaster surface advantage.
- Excellent workability and ease of application.
- Strong adhesion strength.
- Cover undulation and plaster surface.
- Increase the wall putty coverage.

Coverage: Coverage will vary depending on the condition of the surface undulations, wastage, and site conditions. Maximum coverage of Master Appu Coarse putty is 4-6 sq/ft per kg.

Curing: Master Appu Coarse putty is self-curing, No Additional curing is required.

Mixing: Use 200-320 ml of water for every 1 kg.

Available in: Master Appu Coarse putty is supplied in a 30 kg. moisture-resistant pack.





MASTER APPU

PREMIUM RMP



Master Appu RMP is cement-based ready mixed mortar for plastering on brick work and concrete surfaces.

Uses

- It can be used for interior & exterior plastering.
- On horizontal and vertical surfaces.
- On concrete surfaces.

Advantages

- Shrinkage compensated to reduce the emergence of shrinkage cracks.
- Added with PP fibers as micro reinforcement.
- Suitable for painting with any type of paint.
- Compatible with cementitious waterproofing products.

Coverage: The amount of coverage depends on surface undulations, wastage, and site conditions. The coverage of Master Appu Premium RMP is 18-20 sq. ft (40 kg) to 10-12 mm bedding thickness.

Curing: 3 to 4 water curing cycles are required per day and for a minimum 7 days to get better results.

Available in: Master Appu RMP is supplied in a 40 kg moisture-resistant bag.



MASTER APPU

PREMIUM BJM



Master Appu BJM is cement based medium range ready mixed mortar for all type of light weight blocks (AAC/ CLC).

Uses

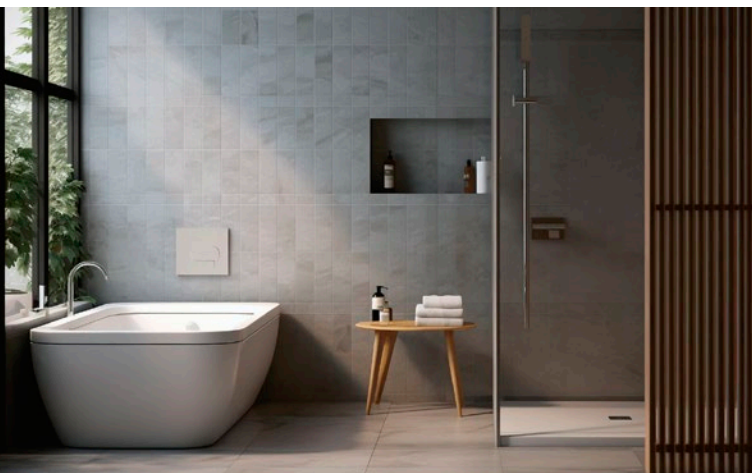
- Laying and jointing of masonry units like fly ash bricks, concrete blocks, hollow blocks, AAC/ CLC block etc.
- Jointing of pre-stressed concrete slabs and panels.
- Jointing of cement-concrete floor tiles.
- Jointing of concrete window & door frames.
- Excellent bonding, crack free, high resistance to water and extreme weather conditions.
- It is suitable for dry and wet areas, internally & externally.
- Non shrinkage mortar.

Mixing : Use 200-320 ml of water for every 1 kg.

Available in: It is supplied in 40 kg moisture resistant bag.

Advantages

- Higher compressive and shear strength.
- Fast and easy to use (mix & apply), only addition of water is required.



Premium Tile Adhesive



Superior bond strength



Polymer modified adhesive



Highly water resistance



No shrinkage



MASTER APPU

PLATINUM 350 (TA-03)



Master Appu Platinum 350 (TA-03) is a Premium Tile Adhesive for stone, vitrified, mosaic and marble tile. It is a Gray cement-based Highly polymer-modified Premium Tile Adhesive. This Product is designed for fixing high porosity tiles like ceramic/ clay, vitrified, mosaics tiles, marble, natural stone dense and large dimension tiles. It contains graded river sand, cement and polymers it is also recommended for tile-on-tile application.

Uses:

- Walls & floor for internal application and external shaded area.
- Cement-based screeds/ plaster/ mortar.
- Concrete surfaces, bricks, ACC block.
- Existing tile and stones and other cement-based surfaces.

Advantage:

- Easy mixing, smooth application and better workability.
- Suitable for most common substrates & tiles.

- High bond strength & highly water resistance.
- No shrinkage.

Available in: Master Appu Platinum 350 Premium Tile Adhesive is supplied in 20 kg. moisture-resistant pack.

Coverage: Maximum coverage of Master Appu Platinum 350 Premium Tile Adhesive is 40-50 sq/ft (20 kg) to 3-4 mm bedding thickness.

Mixing: Use approximately 5-6 lit water for a bag



MASTER APPU

GOLD 250 (TA-02)



Master Appu Gold 250 (TA-02) is a Premium Tile Adhesive for stone and vitrified tile. It is a Gray cement-based polymer-modified premium tile adhesive. This Product is designed for fixing high porosity tiles like ceramic/ clay, vitrified and natural. It contains graded river sand, cement and polymers it is also recommended for tile on tile application.

Uses

- Walls & floor for internal application and external shaded area.
- Cement-based screeds/ plaster/ mortar.
- Concrete surfaces, bricks, ACC block.
- Existing tile and stones and other cement-based surfaces.
- Suitable for most common substrates & tiles.
- High bond strength & Highly water resistance.
- No shrinkage

Coverage: Maximum coverage of Master Appu Gold 250 Premium Tile Adhesive is 40-50 sq/ft (20 kg) to 3-4 mm bedding thickness.

Advantage

- Easy mixing, smooth application and better workability.

Available in: Master Appu Gold 250 Premium Tile Adhesive is supplied in 20 kg. moisture-resistant pack.



MASTER APPU

SILVER 150 (TA-01)



Master Appu Silver 150 (TA-01) is a Premium Tile Adhesive for floor and wall. It is a Gray Cement based powder formed modified Premium Tile Adhesive. This product is designed for fixing ceramics and clay tiles for internal dry area application. It contains graded river sand, cement and polymer. It gives strong adhesion to base plaster and concrete surface.

Uses:

- Cement-based plaster.
- Cement based screed.
- Can be used on new/ old wall and floor.
- Suitable for interior dry area application only.
- All type of ceramic tile.

- Highly water resistance.
- No shrinkage.

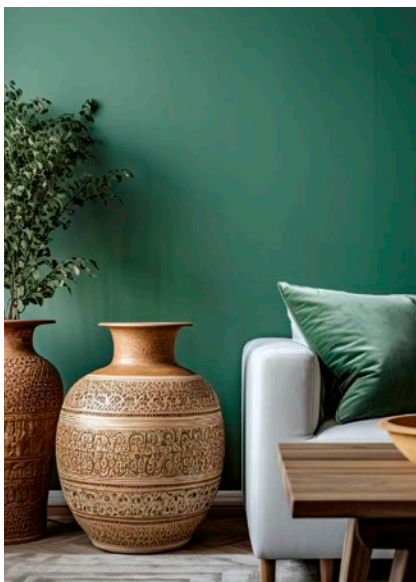
Coverage: Maximum coverage of Master Appu Silver 150 Premium Tile Adhesive is 40-50 sq/ft (20 kg) to 3-4 mm bedding thickness.

Advantages:

- Easy to use, only mix with water.
- No need for hacking.
- Fast and efficient, better bonding strength.

Mixing: Use approximately 4-6 litres of water for a bag.

Available in: Master Appu Silver 150 Premium Tile Adhesive is supplied in 20 kg. moisture-resistant pack.



MASTER APPU

PREMIUM

ACRYLIC DISTEMPER



Suitable for Interior Walls

Master Appu Acrylic Distemper is a premium quality durable water based interior wall finish. It can be applied on ceiling and walls.

Uses: Master Appu Acrylic Distemper is recommended for interior used only. Can be applied on fully matured plaster work.

Special Features:



Semi Glossy



Smooth Finish



Washable



High Coverage

Coverage: 80 to 100 sq. ft/per kg for 2 coats depending on surface.

Available in: 1, 2, 5, 10, 20 Kg



MASTER APPU

PREMIUM PRIMER

EXTERIOR



Acrylic Base Primer for Exterior Walls

Master Appu Exterior wall primer is suitable for use as primer for painting of any water based wall finishes. It can be thinned to application viscosity by adding appropriate amount of water.

Coverage: 120 - 140 sq. ft/litre in 1 coat depending on surface.

Available in: 1, 4, 10 & 20 litres.



MASTER APPU

PREMIUM PRIMER

INTERIOR



Acrylic Base Primer for Interior Walls

Master Appu Interior wall primer is suitable for use as primer for painting of any water based wall finishes. It can be thinned to application viscosity by adding appropriate amount of water.

Coverage: 170 - 200 sq. ft/litre in 1 coat depending on surface.

Available in: 1, 4, 10 & 20 litres.

Master Appu Interior and Exterior Primer Features



Imported
Polymers



High
Opacity



Fast
Drying Time



Free From Lead
And Mercury



MASTER APPU

MICROCONCRETE T-60



Master Appu Micro Concrete T-60 is a dual shrinkage compensated, high strength, free-flowing concrete for reinforced concrete members.

USES

- Structural strengthening measures such as filling honeycombs and cracks.
- Repair to industrial structures.
- Extensive repair to beams, columns, and other structural elements.

ADVANTAGES

- Single component: Requires only the addition of water.
- Shrinkage compensation: Controlled expansion system which compensates for shrinkage and settlement in plastic state.
- Pumpable: Can be pumped or poured into restricted areas.
- Good bond with existing concrete Impermeable to aggressive elements.
- Free flow Mortar: hence does not require compaction.
- Thickness build: Can be applied at 250 mm thickness at one stroke.

COVERAGE: Each bag of Appu Microconcrete T-60 (40 kg), on mixing with 6.4 Lit water yields will be 21 Lit volume, i.e., approximately 47 bags x 40 kg (Each)/m³.

PACKING: Master Appu Microconcrete T-60 is supplied in a 40 kg moisture-resistant bag.

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RETENTION AND COMMUNICATIONS ARE OUR
KEY FOCUS FOR CUSTOMER SATISFACTION.

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TO CREATE THE BEST SOLUTIONS
FOR OUR CUSTOMER.



B. M. INDUSTRIES

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GSTIN/UIN: 27AKLPP7635F2ZQ

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